

ADK WINERY DISCOUNTS & CLUB MEMBER PROGRAM DETAILS - BENEFITS & POLICIES					
	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
Joining is EASY!	NA	Join in our tasting room or online. Starts at just 3 bottles!	Buy 1 case (12 btls) in a single purchase at regular discounts to become a Case Club Member & enjoy benefits all year!	Upgrade to GOLD CLUB by purchasing 24 more btls in a calendar year (36 btls total). Or, buy 36 btls in one transaction!	
IN-STORE	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
24+ Bottles	\$85 Off	10% Off	20% Off	25% Off	
18-23 Bottles	\$50 Off				
12-17 Bottles	\$35 Off				
6-11 Bottles	\$12 Off		15% Off	20% Off	
3-5 Bottles	\$5 Off		10% Off	15% Off	
1-2 Bottles	NA				
ONLINE DEALS	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
24+ Bottles	\$20 Off & FREE Shipping	10% off wine and FREE shipping	\$25 Off & FREE Shipping	\$30 Off & FREE Shipping	
18-23 Bottles	\$15 Off & FREE Shipping		\$20 Off & FREE Shipping	\$25 Off & FREE Shipping	
12-17 Bottles	\$10 Off & FREE Shipping		\$15 Off & FREE Shipping	\$20 Off & FREE Shipping	
6-11 Bottles	\$0 Off & FREE Shipping		\$10 OFF & FREE Shipping	\$15 Off & FREE Shipping	
3-5 Bottles	\$0 Off & \$25 Shipping	10% off wine & \$9.99 shipping!	\$5 Off & \$25 Shipping	\$10 Off & \$25 Shipping	
1-2 Bottles	\$0 Off & \$25 Shipping	10% off wine no shipping discount	\$0 Off & \$25 Shipping	\$5 Off & \$25 Shipping	
MORE PERKS!	Non Member	My ADK Subscriber	CASE CLUB	GOLD CLUB	
FREE Wine Tasting Sesions	Join for even MORE!	Free Tasting OR Free Glass of Wine for Subscriber <u>± 1 Guest</u> 1x/monthly	Free Tasting OR Free Glass of Wine for Club Member <u>± 1 Guest</u> 1x/monthly	Free Tasting OR Free Glass of Wine for Club Member <u>± 3 Guests</u> 1x/monthly	
Accessories / Gifts / Retail Food		10% Off	10% Off	15% Off	
Wine by the Glass and Cocktails					
Event Ticket Discounts		10% Off Select Winery Events & Adirondack Wine & Food Festival Tickets	10% Off Select Winery Events & Adirondack Wine & Food Festival Tickets	15% Off Select Winery Events & Adirondack Wine & Food Festival Tickets	
Private Event Room Rental discount		10% off Room Rental Rate Off Season only, Black out dates apply			
Exclusive Club Member Events 4 Times a Year		Purchase during Club Week to get a FREE gift! Visit to make the most of your discounts and freebies (Tastings, Wine by the Glass, Cocktails, Food & Event Tickets) and enjoy live music! We'll also have scheduled visits with our Owner, Club Manager and Wine Maker, offering Winery Tours and an exclusive experimantal wine or wine cocktail sample just for you!			
Priority Wine Access		Club Members get advance access to new & limited-edition wines before public release, notifications about low inventory wines & more - at Club discounts!			
Free Wine!			FREE bottle at sign up in store! Hit 36 bottles in the calendar year to get another FREE Bottle in your next subscription!	NA	FREE bottle of wine with purchase EVERY month! Minimum purchase for free gift subject to change.
Adirondack Winery Annual Calendar			Reach 36 bottles purchased in a calendar year and get this Calendar for FREE when you order online in Nov or Dec	Our Wall Calendar features ADK photography & Lake George events & you get it discounted!	FREE Beautiful Calendar when you reach 36 bottles for the year and order online in Nov/Dec - We'll add it to your order FREE!
Special Gift for 72+ Bottle Buyers			NA	NA	Reach 72 bottles in a calendar year and you can get 2 FREE Tickets to a select ticketed winery event (up to \$50 value pp).

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FINE PRINT	My ADK Subscriber	CASE CLUB	GOLD CLUB
Renewal Requirement	Ongoing, flexible monthly subscription. Will be charged monthly for 3 bottles minimum. You pick the wines you want, or be surprised.	New Case Club Members must buy 12 more bottles <i>(24 bottles total)</i> by the end of the calendar year to renew. 1 yr+ Members must buy a total of 2 cases <i>(24 bottles)</i> by the end of the calendar year to renew.	GOLD Club members must buy <i>36 bottles</i> by the end of the calendar year to renew for the next full calendar year.
Renewal Requirements Continued	N/A	If the 24 bottle purchase requirement is not met by Dec. 31st, membership lapses and benefits cease until you buy another case at regular prices.	If the <i>(36 bottle)</i> purchase requirement is not met by Dec. 31st <i>(i.e., you buy between 24-35 bottles in the year)</i> , your membership will revert to Case Club status. If you buy less than 2 cases, membership lapses and benefits cease until you buy another case at regular prices.
What If I Join Late in the Year?	Join anytime	NEW Case Club Members who join Thanksgiving or later have until the end of the next calendar year to renew their Case Club status! <i>Bottle count starts at zero on January 1st of the next year.</i>	If the <i>(36 bottle)</i> purchase requirement is not met by Dec. 31st <i>(i.e., you buy between 24-35 bottles in the year)</i> , your membership will revert to Case Club status. If you buy less than 2 cases, membership lapses and benefits cease until you buy another case at regular prices.
Minimum Commitment	4 month minimum <i>(min. 3 btl's per installment)</i> must be met in one calendar year. If you fail to contact us via text, email or phone to skip you will be charged the 3 bottle monthly minimum automatically.	Your Club benefits extend until the end of the calendar year and there's no commitment beyond that!	
Commitment Continued	Membership does not need to be consecutive. You can skip months whenever you need. Hold multiple months as well with a 3 month maximum hold. Benefits are put on hold during skipped months.		
Processing	Monthly subscription orders will be processed on the 1st of every month or the closest business day. Members can buy wine anytime in addition to the subscription.	Case and Gold club do not have any automatic charges - they can purchase at any time using their club discounts!	
Refund Policy	No refunds will be given after an order has shipped, except in the event damages occur in route.		
Can I belong to more than one	Members can only belong to one program at a time.		
Can I Share Benefits?	Yes, Club Members can share their benefits w/ spouses. Nontransferable beyond spouses.		
What Information do I need to Provide?	In order to be a member, we require Email Address, First & Last Name, Full Shipping Address, Phone		
How Do I Shop with My Discounts?	Let an associate know you're a Club Member and they'll take care of the rest! Or, register for an account at adkwinery.com w/ your Club Member email. Discounts auto-apply!		
Other Details...	Event discounts determined on per-event basis. Comped tasting sessions include free glass only if desired. Club benefits, composition & pricing subject to change without notice. Club Members must be present at events to receive freebies & giveaways. Some deals & freebies may require purchase. Free tasting sessions, other freebies, discounts & deals are non-transferrable & cannot be postponed for later use.		

FOR MORE INFORMATION REGARDING CLUB MEMBERSHIPS, CALL 518-668-WINE x22 or VISIT ADKWINERY/CLUBS